## CONTRACT

WREG-TV 803 Channel 3 Drive on your side Memphis, TN 38103 (901)543-2333

www.wreg.com

And:

Innovative Advertising LLC Attention: Heidi Guerra 4250 Hwy 22 Suite 7 Mandeville, LA 70471

	Contract / Revision			Alt Order #			
	588032	/		7 III OIGGI 7	<u>r</u>		
Product				<u> </u>			
Political							
Contract Dates	I = 4: 4		_				
	Estimate #						
11/04/12 - 11/04/12							
Advertiser			Original Date / Revision				
MS Supreme Court Dst 3			11/02/12 / 11/02/12				
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
2 2	EOM/EOC	Broadcast			Cash		
	Station Accou		nt E	xecutive	Sales Office		
	WREG	Local V	VR	EG House	Memphis		
¥1	Special Handl	ing					
	Demographic						
	Adults 25-34						
1, 1							
	IDB#	Advertis	ser	Code	Product Code		
	8258				0.00		
	Agency Ref			Advertiser	Ref		

41: 01 0			Spots/			10	itals
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
N 1 METRC11/04/12 11/04/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	6-7pm <u>Rate</u> \$4,000.00		:30		NM	1	\$4,000.00
N         2         METRC11/04/12         11/04/12         Sunday Prime           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        5         1	8-9pm <u>Rate</u> \$3,000.00		:30		NM	1	\$3,000.00
N 3 METRC11/04/12 11/04/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	9-10pm <u>Rate</u> \$3,000.00		:30		NM	1	\$3,000.00
			Totals	3		3	\$10,000.00

Time Period # of Spots **Gross Amount** Net Amount 10/29/12 -11/04/12 3 \$10,000.00 \$8,500.00 Totals 3 \$10,000.00 \$8,500.00

<u>www.</u>	
Signature:	Data
	Date: